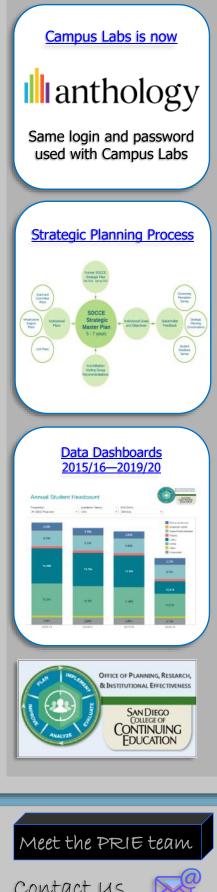
Office of Planning, Research, & Institutional Effectiveness Newsletter

Volume 7, June 2021

SAN DIEGO COLLEGE OF CONTINUING EDUCATION



Strategic Plan: Where are we now?

With one year remaining in the 2016 – 2022 Institutional Strategic Plan, the institution has made much progress toward its' goals. 98% of the institution's 91 action steps are In Progress or Complete (41 are fully completed, 29 are Ongoing and Completed Annually, and 19 are in progress). SDCCE's Institutional Strategic Plan and Accreditation Action Plan progress is updated annually and this year's updates are hot off the press (see <u>PRIE website</u>).

Planning and development has begun on the new Institutional Plan. Crafting of the institution's goals and objectives began this spring with several venues for stakeholder feedback. Both the SDCCE students and community were surveyed about their priorities. Faculty, Classified Professionals, NANCE, and Administrators participated in five planning sessions, where they selected topic-based conversation rooms to identify, discuss, and prioritize critical planning needs. The PRIE team worked with the PIE Committee to review data and outcomes from these planning sessions and began to synthesize the controlling ideas into goal and objective statements. Review will continue over the summer by the management team and results will be brought to EGC for approval in early fall to guide the development of Infrastructure, Instructional, and Department strategic plans. In order to support programs and departments in developing their new units plans this Fall, extensive support will be provided by PRIE including training sessions to a) review strategic planning concepts, b) close out units' current plans, c) analyze the alignment between units' current plans and the new Strategic Master Plan (SMP), d) identify institutional planning needs in the new SMP that can be fulfilled in unit plans, e) identify areas of opportunity for crossdepartmental collaboration based on units' new plans.

Annual Integrated Planning

This September, our institution will kick-off another iteration of Annual Integrated Planning (AIP). AIP is a process that informs several initiatives across the institution including accreditation, feeds the requirements of several categoricals for the institution, and encourages cross departmental collaboration across the institution. This process involves three stages: Program Review, Strategic Planning, and Resource Allocation.

Interested in getting a head start on Program Review?

You can access your program reviews in Anthology (formerly Campus Labs) from PRIE's <u>homepage</u> or the dedicated <u>Annual Integrated Planning webpage</u>. Program Reviews have been rolled over to 2021/22. The following are areas within the program review that can be completed now:

- ✓ Start adding your program/unit highlights or list of achievements to Anthology now.
- Next fall your Mission Statement and Program/Department Summary Statement will also be included in the Strategic Master Plan. (Note the Program/Department Summary Statement should be written with an external audience in mind – students, community, etc.) Why wait for next fall to begin your review?

This approach gives writers a head start so that in the fall more time can be dedicated to the data questions with a refinement of the previous entries.

* Please note, as always, you can add evidence and description of what was accomplished in your strategic plans in 2020/21. However, please hold off adding new objectives/action steps for 2021/22, as they may change due to new institutional goals/objectives and a fresh template for entry.



The Office of Planning, Research, & Institutional Effectiveness (PRIE) at SDCCE provides leadership in developing an integrated program of planning, assessment, and institutional research to assist SDCCE in achieving its mission and goals.

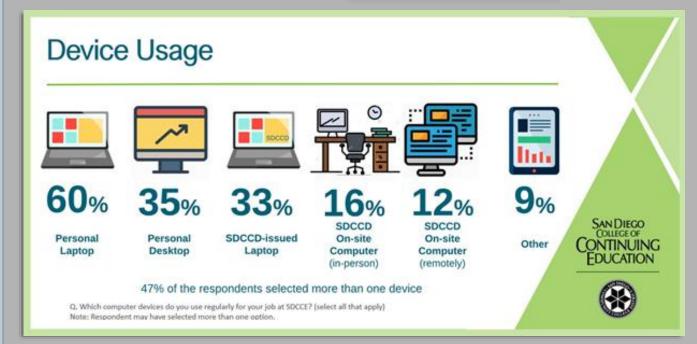


Email and Internet Usage Survey

In March 2021, the Academic Senate, and the Classified Senate of the San Diego College of Continuing Education (SDCCE) asked the Office of Planning, Research, and Institutional Effectiveness (PRIE) to conduct a study with the following objectives:

- 1. Gain situational awareness of email-related issues experienced by SDCCE employees when using the district email.
- 2. Gain situational awareness on internet-related challenges for SDCCE instruction, both on campus and remotely.
- 3. Discuss findings within SDCCE (EGC) and present to the District.

To support these objectives, PRIE conducted online data collection among SDCCE employees throughout April 2020. A total of 1,139 were emailed a survey invitation, followed by three reminders. A total of 290 surveys were completed (25% response rate). Huge thanks to all those who participated in this survey! <u>SDCCE Email and Internet Usage Survey</u>



CTEO Survey

For the fifth consecutive year, PRIE supported the Santa Rosa Junior College in providing them with the information required to reach out to the alumni cohort for the 2021 CTE Employment Outcomes Survey (CTEOS). The CTEOS assesses employment outcomes of students who have participated in career technical education (CTE) coursework. More than 4,000 SDCCE alumni will be contacted throughout 2021 to participate in this year's iteration of the survey. As part of the MOU for this project, SDCCE receives the results from this survey every year. General results: <u>2017</u>, <u>2018</u>, <u>2019</u>, <u>2020</u>. In addition to this, PRIE recently created <u>CTE Outcomes Survey SDCCE Student Leavers 2017 - 2020</u>

Results from the Student Voice Survey

In May 2021, the PRIE Office launched a survey developed to support SDCCE's decision making processes, specifically:

- 1. Inform SDCCE's planning at institutional and department levels
- 2. Inform resource planning and advocacy for funding
- 3. Identify the support SDCCE students need from the institution
- 4. Measure the perception/satisfaction SDCCE students have in relationship to the institution's enrollments processes, curriculum, staff, and institutional climate

More than 10,000 students enrolled in spring 2021 received email invites to participate. A total of 4,729 students provided their input, which represented a 45% response rate (out of 10,583 invitations sent out). Report to be released this summer.

